

Department of Agribusiness Economics
College of Agricultural Sciences – Bachelor of Science Degree

Sales and Marketing

Sample Program

Other Course Offerings May Meet University Departmental Requirements

<i>University Core Curriculum Requirements</i>	38
<i>Requirements for Major in Agribusiness Economics</i>	58
• <i>Agribusiness Economics Core(22)</i>	
• <i>ABE Electives(15)</i>	
• <i>Communication Requirements(6)</i>	
• <i>Business, Economics and Methodology Requirements(15)</i>	
<i>Other Electives</i>	24
Total	120

First Year				Second Year			
<i>Fall Semester</i>		Hours		<i>Fall Semester</i>		Hours	
ENGL 101	Composition I	3		AGRI 300i	Social Perspectives on Envir Probs	3	
UCC	Health Elective	2		UCC	Humanities	3	
UCC	Biological Science Elective	3		ENGL 291	Intermediate Technical Writing	3	
MATH 108	College Algebra	3		ECON 241	Intro to Macroeconomics	3	
ABE 204	Food, Fiber, Natural Resources	3		UCC	Social Science	3	
	Total	14			Total	15	
<i>Spring Semester</i>		Hours		<i>Spring Semester</i>		Hours	
ENGL 102	Composition II	3		UCC	Humanities	3	
UCC	Physical Science Elective	4		SPCM 221	Advanced Public Speaking	3	
UCC	Fine Arts	3		AGSE 118	Intro to Ag Technologies	3	
ECON 240	Intro to Microeconomics	3		ABE 330	Applied AgBus Economics	3	
SPCM 101	Introduction to Oral Communication	3		UCC	Multicultural	3	
	Total	16			Total	15	
Third Year				Fourth Year			
<i>Fall Semester</i>		Hours		<i>Fall Semester</i>		Hours	
ABE 318	Agbusiness Statistical Methods	3		ABE 381	Agricultural Seminar	1	
ACCT 220	Accounting I-Financial	3		ABE 460	Agricultural Price Analysis	3	
ABE 351	Financial Mgt in Agriculture	3		ABE 353	Agribusiness Planning Techniques	3	
ABE 363	Commodity Price Risk Management	3		ABE 462	Advanced Agricultural Marketing	3	
ABE 401	Agricultural Law	3		MKTG 336	International Business	3	
	Total	15		MKTG 390	Marketing Research and Analysis	3	
					Total	16	
<i>Spring Semester</i>		Hours		<i>Spring Semester</i>		Hours	
ABE 340	Domestic/International Food Policies	3		ABE 419	Applications of Information Tech	3	
ABE 362	Marketing & Pricing Ag Products	3		ABE 461	Agriculture Business Management	3	
ABE 360	Agribusiness Management & Org	3		ABE 463	Managerial Strategies for Agribusiness	3	
ACCT 230	Accounting II	3		ABE 333	Professional Agri-Selling	3	
MKTG 304	Marketing Management	3		MKTG 435	International Marketing	3	
	Total	15			Total	15	